



CME WOMEN IN RESOURCES AWARDS

Recognising the power of diversity in the WA resources sector



Sponsorship
Prospectus



CME is delighted to invite sponsorship of the 2018 CME Women in Resources Awards. A key event on the resources industry calendar, the Awards breakfast will allow sponsors to profile their company among some of the most influential organisations and most inspiring individuals.

The Awards will be promoted extensively to CME members, government and associated industry support organisations providing branding and exposure.

CME plays an important role in leading the advocacy of women in resources, and continues to work with member companies to strengthen its credentials as an industry that champions opportunities for women.

Companies in the Western Australian resources sector have shown great leadership in implementing a broad range of initiatives to ensure a flexible workplace accessible to all Australian workers. The Women in Resources Awards highlight the achievements of both individuals and companies in this area.

Competitive advantage, securing a future workforce, being an employer of choice, responding and being adaptive to technological change and aligning workforce practice with the expectations of society and communities are some of the considerable benefits businesses actively accrue working to resolve gender intolerance across roles.

By supporting industry-wide initiatives such as the CME Women in Resources Awards, the Western Australian resources sector will create a united and powerful voice to help unlock the potential women offer not only this sector but the wider economy.

About the Event

The annual CME Women in Resources Awards seek to enhance recognition and participation of women in the resources sector, and acknowledge individuals and organisations working to build a work class industry that provides attractive career opportunities and develops people's capacity.

The event provides an opportunity for guests to not only celebrate and acknowledge award recipients, but to expand networks and be inspired by a high profile host and guest speaker.

Since the inaugural event in 2010, CME has grown the Awards to secure its position as an important date in the industry's calendar. Attendance has more than doubled from 450 guests to around 1,000 guests. Each year the event receives significant media interest from both state and regional outlets. CME also promises to increase the coverage of the 2018 Awards via its social media channels.

Attendees include high-level representatives of the resources sector, federal and state government representatives, local business and community leaders. A select number of high school students are also invited to attend to expand their awareness of career opportunities available within the resources sector.

The event is aligned with International Women's Day, recognised worldwide as an opportunity to celebrate the economic, political and social achievements of women in the past, present and future.

Event Information

Date: March 2018

Time: 7.30am to 9.30am

Location: BelleVue Ballrooms
Perth Convention and Exhibition Centre
Mounts Bay Road, Perth WA 6000

Sponsorship Opportunities

Commitment to Diversity

Women are still well under-represented in the Western Australian resources sector.

By actively supporting industry-wide initiatives such as the CME Women in Resources Awards the Western Australian resources sector can demonstrate a powerful voice helping to unlock and resolve the gender imbalance across roles, and highlight the potential women offer business, the community, and the wider economy.

Through taking a sponsorship, your organisation can be at the forefront of this work and demonstrate your commitment to celebrating diversity and achievement within the resources sector.



Platinum Sponsor (two available)

\$9,000 +gst

Sponsorship benefits

- Acknowledgement of sponsorship by event host during the breakfast event
- Opportunity to appear on stage and present an award
- Two tickets at a VIP table/s
- Eight tickets / one complimentary table registration, which can be used to host an Inspiring Girls table
- 1/2 page company coloured advertisement (supplied by the sponsor) included in the A5 event program distributed to guests at the breakfast
- Opportunity to display two banners in prominent locations at the breakfast
- Company logo on pre-event email communications
- Company logo displayed on the event page of the CME website – with links to sponsor's website
- Company logo to be included in printed event program under list of Event Sponsors; all guests will receive this program
- Company logo displayed on screen at event
- Access to CME's Inspiring Girls Career Seminar immediately following the Women in Resources Awards presentation breakfast

Gold Sponsor (four available)

\$7,000 +gst

Sponsorship benefits

- Acknowledgement of sponsorship by event host during the breakfast event
- One ticket at VIP table
- Eight tickets / one complimentary table registration, which can be used to host an Inspiring Girls table
- Company logo on pre-event email communications
- Company logo to be included on the event page of the CME website – with links to sponsor's website
- Company logo to be included in printed event program under list of Event Sponsors; all guests will receive this program
- Access to CME's Inspiring Girls Career Seminar immediately following the Women in Resources Awards presentation breakfast

Silver Sponsor (six available)

\$4,000 +gst

Sponsorship benefits

- Eight tickets / one complimentary table registration, which can be used to host an Inspiring Girls table.
- Company logo on pre-event email communications
- Company logo to be included on the event page of the CME website – with links to sponsor's website
- Company logo to be included in printed event program under list of Event Sponsors; all guests will receive this program
- Access to CME's Inspiring Girls Career Seminar immediately following the Women in Resources Awards presentation breakfast

Regional Sponsor (one available)

\$8,000 +gst

Sponsorship benefits

- Acknowledgement of sponsorship by event host during the breakfast event
- Opportunity to appear on stage and present an award
- One ticket at a VIP table
- Eight tickets / one complimentary table registration, which can be used to host an Inspiring Girls table
- 1/4 page company coloured advertisement (supplied by the sponsor) included in the A5 event program distributed to guests at the breakfast
- Company logo on pre-event email communications
- Company logo displayed on the event page of the CME website – with links to sponsor's website
- Company logo to be included in printed event program under list of Event Sponsors; all guests will receive this program
- Company logo displayed on screen at event
- Access to CME's Inspiring Girls Career Seminar immediately following the Women in Resources Awards presentation breakfast
- Two separate networking events for women in resources in regional WA. Event locations and timings to be determined in consultation with CME and sponsoring company

Taking up the regional sponsorship will demonstrate your commitment to celebrating diversity and achievement within the resources sector in Western Australia's regional communities.

Mentoring Sponsor (one available)

\$6,000 +gst

Sponsorship benefits

- Acknowledgement of sponsorship by event host during the breakfast event
- Opportunity to appear on stage and present an award
- One ticket at VIP table
- Eight tickets / one complimentary table registration, which can be used to host an Inspiring Girls table
- 1/4 page company coloured advertisement (supplied by the sponsor) included in the A5 event program distributed to guests at the breakfast
- Company logo on pre-event email communications
- Company logo displayed on the event page of the CME website – with links to sponsor's website
- Company logo to be included in printed event program under list of Event Sponsors; all guests will receive this program
- Company logo displayed on screen at event
- Access to CME's Inspiring Girls Career Seminar immediately following the Women in Resources Awards presentation breakfast
- Funding WIMWA Mentoring Program for the six finalists from the Trade/Technician/Operator award category and the Outstanding Young Women award category

Taking up the mentoring sponsorship package will demonstrate the importance your company places on career development and the retention of women in the sector. Mentoring enables both career development and leadership development to help women develop new skills and feel engaged within the sector, leading to a better retention rate for a stronger, more effective WA resources sector.

Inspiring Girls

CME's Inspiring Girls initiative aims to inspire greater numbers of female students to follow in the footsteps of Women in Resources Awards finalists and winners. Inspiring Girls will provide an opportunity for students to interact with industry representatives and reinforce key industry messages around women in resources.

In 2017, 23 companies sponsored 88 students from secondary schools and community organisations to attend the Women in Resources Awards breakfast. CME is again offering companies the opportunity to participate in the Inspiring Girls initiative at the 2018 Women in Resources Awards.

CME invites members to sponsor and host at their table students and their accompanying school representatives to attend the 2018 event with an approximate maximum ratio of 3:1 students:teacher per table of eight.

The Women in Resources Awards event will provide an opportunity for each company to contribute to the industry-wide objectives which aim to:

- Increase students' awareness of the range of diverse and exciting career pathways
- Promote the benefits and opportunities for females working in the resources sector
- Dispel the myths about the industry image
- Build networks and mutually-beneficial partnerships between industry and school communities.

It is expected the students and their accompanying school staff member will leave the event with an enhanced understanding of the industry and will be inspired to promote this within their circles of influence.

Inspiring Girls Sponsor

\$1,500 +gst

Inspiring Girls Sponsorship is included in Platinum, Regional, Mentoring, Gold and Silver Sponsorship packages.

Once the sponsorship is taken, additional Inspiring Girls tables can be purchased at normal table rates.

Sponsorship benefits

- Company acknowledged in printed event program under Inspiring Girls Supporters; all guests will receive this program
- Eight tickets / one complimentary table registration to host an Inspiring Girls table
- Access to CME's Inspiring Girls Career Seminar immediately following the Women in Resources Awards presentation breakfast
- Opportunity for an industry representative from your company to present at the Inspiring Girls Career Seminar
- Opportunity to provide a branded gift to your hosted Inspiring Girls' students.



Allocation of Sponsorship

Previous 2017 sponsors and CME member companies will be given first right of refusal on any sponsorship item before an offer is extended to a non-member company. Sponsorships will generally be awarded on a first come, first served basis; applications open on 27 September 2017. CME reserves the right to allocate sponsorship as it sees appropriate.

Sponsorship Terms and Conditions

'Event' means the 2018 CME Women in Resources Awards presentation breakfast.

'Organiser' means The Chamber of Minerals and Energy of Western Australia (CME) ABN: 82 738 249 529.

After written acceptance by the organiser issuing a tax invoice, the sponsor must provide an image of their logo in the format required by the organiser and other details as required (e.g. contact details, trademarks) to the organiser within 10 days of receipt of acceptance.

One hundred per cent (100%) of the sponsorship fees must be paid by the sponsor to the organiser within 30 days of invoice unless otherwise agreed in writing by the organiser.

The sponsorship fee does not include event registrations or access to delegate lists unless specifically stated in the sponsorship package.

All sponsorship materials must be submitted to the organiser as agreed on between the parties.

Further Information

For sponsorship enquiries, please contact:
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