



 CME
**WOMEN IN
RESOURCES
AWARDS**

Recognising the power of diversity in the WA resources sector

2020

SPONSORSHIP OPPORTUNITIES



The Chamber of Minerals and Energy of WA (CME) is delighted to invite sponsorship of the 2020 CME Women in Resources Awards. A key event on the resources sector calendar, the awards dinner will allow sponsors to profile their company among some of the most influential organisations and most inspiring individuals.

The awards will be promoted extensively to CME members, government and associated industry support organisations providing branding and exposure.

CME plays an important role in leading the advocacy of women in resources, and continues to work with member companies to strengthen its credentials as an industry that champions opportunities for women.

Companies in the Western Australian resources sector have shown great leadership in implementing a broad range of initiatives to ensure a flexible workplace is accessible to all Australian workers. The Women in Resources Awards highlight the achievements of both individuals and companies in this area.

Competitive advantage, securing a future skilled workforce, being an employer of choice and aligning workforce practice with the expectations of society and communities are some of the considerable benefits businesses actively undertake working to resolve gender imbalance across roles.

By supporting industry-wide initiatives such as the CME Women in Resources Awards, the Western Australian resources sector will create a united and powerful voice to help unlock the potential women offer in not only this sector but in the wider economy.

About the Event

The annual CME Women in Resources Awards seeks to enhance recognition and participation of women in the resources sector, and acknowledge individuals and organisations working to build a world class industry that provides attractive career opportunities and develops people's capacity.

The event provides an opportunity for guests to celebrate and acknowledge award recipients, expand networks and be inspired by a high profile host and guest speakers.

Since the inaugural event in 2010, WIRA has become an important date in the industry's calendar. Attendance has tripled from 400 guests to 1,200 in 2019 and each year media interest significantly grows in Perth and across WA.

Attendees include high-level representatives of the resources sector, federal and state government representatives, local business and community leaders.

The event coincides with International Women's Day which celebrates the economic, political and social achievements of women across the globe.

Commitment to Diversity

Women are still well under-represented in the Western Australian resources sector. By actively supporting industry initiatives like the CME Women in Resources Awards the Western Australian resources sector can be a powerful voice in resolving the gender imbalance and highlight the contribution women make to business, the community and the wider economy.

By becoming sponsors, your organisation can be at the forefront of this work and demonstrate your commitment to celebrating diversity and achievement within the resources sector.

Event Information



Date: Friday, 6 March 2020



Location: BelleVue Ballroom
Perth Convention and Exhibition Centre
21 Mounts Bay Road, Perth, WA

SPONSORSHIP OPPORTUNITIES



Platinum Sponsor (Two available)

Total investment of \$13,200

Sponsorship Benefits:

- ✦ Opportunity for a company representative to appear on stage and present an award.
- ✦ Two complimentary tickets at a VIP table, valued at \$470.
- ✦ Ten tickets / one complimentary table registration, valued at \$2,250.
- ✦ 1/2 page company coloured advertisement (supplied by the sponsor) included in the A5 event program distributed to guests at the dinner. Advertisement to showcase the company's commitment to gender diversity.
- ✦ Acknowledgement of sponsorship by event host during the dinner event.
- ✦ Opportunity to display a banner in the foyer during registration.
- ✦ Company logo displayed on screen at event.
- ✦ Company logo on pre-event email communications.
- ✦ Company name listed on the CME website and linked to the sponsor's website.
- ✦ Company logo included in printed event program. All dinner guests will receive this program.
- ✦ Company acknowledged as a WIRA platinum sponsor across CME's Facebook, LinkedIn and Twitter.

Gold Sponsor (Four available)

Total investment of \$8,800

Sponsorship Benefits:

- ✦ One complimentary ticket at VIP table, valued at \$235.
- ✦ Ten tickets / one complimentary table registration, valued at \$2,250.
- ✦ 1/4 page company coloured advertisement (supplied by the sponsor) included in the A5 event program distributed to guests at the dinner. Advertisement to showcase the company's commitment to gender diversity.
- ✦ Company logo on pre-event email communications.
- ✦ Company name listed on the CME website and linked to the sponsor's website.
- ✦ Company logo included in printed event program. All dinner guests will receive this program.
- ✦ Company logo displayed on screen at event.
- ✦ Company acknowledged as a WIRA gold sponsor across CME's Facebook, LinkedIn and Twitter.

Career Development Sponsor (One available)

Total investment of \$6,600

Sponsorship Benefits:

- ✦ Equal funding contributions towards a bespoke career development coaching program for the six finalists from the Trade/Technician/Operator award category and the Outstanding Young Women award category.
- ✦ Ten tickets / one complimentary table registration, valued at \$2,250.
- ✦ Company logo on pre-event email communications.
- ✦ Company logo included in printed event program. All dinner guests will receive this program.
- ✦ Company name listed on the CME website and linked to the sponsor's website.
- ✦ Company logo displayed on screen at event.
- ✦ Company acknowledged as the WIRA career development sponsor across CME's Facebook, LinkedIn and Twitter .

Pilbara Regional Sponsor (One available)

Total investment of \$6,600

Sponsorship Benefits:

- ✦ A networking event for women in resources in the Pilbara region. Event location and timings to be determined in consultation with CME and sponsoring company.
- ✦ Ten tickets / one complimentary table registration, valued at \$2,250.
- ✦ Company logo on pre-event email communications.
- ✦ Company name listed on the CME website and linked to the sponsor's website.
- ✦ Company logo displayed on screen at event.
- ✦ Company logo included in printed event program. All dinner guests will receive this program.
- ✦ Company acknowledged as the WIRA Pilbara regional sponsor across CME's Facebook, LinkedIn and Twitter.

South West Regional Sponsor (One available)

Total investment of \$6,600

Sponsorship Benefits:

- ✦ A networking event for women in resources in the South West region. Event location and timings to be determined in consultation with CME and sponsoring company.
- ✦ Ten tickets / one complimentary table registration, valued at \$2,250.
- ✦ Company logo on pre-event email communications.
- ✦ Company name listed on the CME website and linked to the sponsor's website.
- ✦ Company logo displayed on screen at event.
- ✦ Company logo included in printed event program. All dinner guests will receive this program.
- ✦ Company acknowledged as the WIRA South West regional sponsor across CME's Facebook, LinkedIn and Twitter.

Goldfields Regional Sponsor (One available)

Total investment of \$6,600

Sponsorship Benefits:

- ✦ A networking event for women in resources in the Goldfields region. Event location and timings to be determined in consultation with CME and sponsoring company.
- ✦ Ten tickets / one complimentary table registration, valued at \$2,250.
- ✦ Company logo on pre-event email communications.
- ✦ Company name listed on the CME website and linked to the sponsor's website.
- ✦ Company logo displayed on screen at event.
- ✦ Company logo included in printed event program. All dinner guests will receive this program.
- ✦ Company acknowledged as the WIRA Goldfields regional sponsor across CME's Facebook, LinkedIn and Twitter.

Silver Sponsor (Six available)

Total investment of \$5,500

Sponsorship Benefits:

- ✦ Two complimentary tickets, valued at \$470.
- ✦ Company logo on pre-event email communications.
- ✦ Company name listed on the CME website and linked to the sponsor's website.
- ✦ Company logo included in printed event program. All dinner guests will receive this program.
- ✦ Company logo displayed on screen at event.
- ✦ Company acknowledged as a WIRA silver sponsor across CME's Facebook, LinkedIn and Twitter.



ADDITIONAL TICKETS AND PRICES

Member Individual	\$210
Non-Member Individual	\$235
Member Table (10 people)	\$2,000
Non-Member Table (10 people)	\$2,250

Sponsors can purchase additional tickets to attend the 2020 WIRA dinner at membership prices.

SPONSORSHIP TERMS AND CONDITIONS

‘Event’ means the CME 2020 Women in Resources Awards presentation dinner.

‘Organiser’ means The Chamber of Minerals and Energy of Western Australia (CME) ABN: 82 738 249 529.

Sponsorships will be awarded on a first come, first served basis and accepted by email confirmation by the organiser with either;

- 1) an invoice to the company; or
- 2) a Purchase Order from the company.

CME reserves the right to allocate sponsorship as it sees appropriate.

All prices quoted are in Australian Dollars and include GST.

The sponsor must provide an image of their logo in the format required by the organiser and other details as required (e.g. contact details, trademarks) to the organiser within 10 days of receipt of acceptance.

One hundred per cent (100%) of the sponsorship fees must be paid by the sponsor to the organiser within 30 days of invoice unless otherwise agreed in writing by the organiser.

The sponsorship fee does not include event registrations or access to delegate lists unless specifically stated in the sponsorship package.

All sponsorship materials must be submitted to the organiser as agreed on between the parties.

FURTHER INFORMATION

For sponsorship enquiries please contact **Susanne Webster** via s.webster@cmewa.com or 08 9220 8500
www.cmewa.com



2020

2020 Sponsorship Booking Form



Contact Details

Company:	<input type="text"/>		
Contact Person:	<input type="text"/>		
Position:	<input type="text"/>		
Address:	<input type="text"/>		
Suburb:	<input type="text"/>	State: <input type="text"/>	Postcode: <input type="text"/>
Email:	<input type="text"/>	Phone: <input type="text"/>	

Sponsorship Items

Please confirm your selected sponsorship option below. All costs are shown in Australian dollars and are inclusive of GST.

<input type="radio"/> Platinum Sponsor \$13,200	<input type="radio"/> Gold Sponsor \$8,800	<input type="radio"/> Career Sponsor \$6,600	<input type="radio"/> Regional Sponsor \$6,600	<input type="radio"/> Silver Sponsor \$5,500
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If you have selected Regional Sponsorship please indicate a region:

Pilbara

South West

Goldfields

Payment Details

Sponsors can purchase additional tickets to attend the 2020 dinner at membership prices. Registrations can be made via the CME website www.cmewa.com

<input type="radio"/> I require a tax invoice to make payment.	<input type="radio"/> I would like to pay by credit card.
	Amount to authorise: \$ <input type="text"/> Expiry Date <input type="text"/> / <input type="text"/> CVV <input type="text"/> <input type="text"/> <input type="text"/>
	Card number: <input type="text"/>
	Card holder name: <input type="text"/>
	Signature: <input type="text"/>
	<input type="radio"/> VISA <input type="radio"/> MasterCard <input type="radio"/> AMEX

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- 1) an invoice to the company; or
- 2) a Purchase Order from the company.

CME reserves the right to allocate sponsorship as it sees appropriate.



Please send your completed form to s.webster@cmewa.com or C/O: Susanne Webster CME, Locked Bag N984, Perth WA 6844

For sponsorship enquiries please contact Susanne Webster at s.webster@cmewa.com or call 08 9220 8500